

The traditional broadcaster knew that XM and Sirrus was on the way. It is my belief as with Cable that we as subscribers are paying for a product. If the National Association of Broadcasters have a problem it is because they have not updated or improved their product except by going into markets and buying everything that has a radio tower attached to it. The simple fact is the N.A.B. has not done anything to improve the product. Leaving the public with the choice of what we are going to put on the air is what you are going to like. Besides most of the stations do not have a local presence any more. Being run from far flung reaches of the country besides there locally.

XM is delivering a product to its subscribers is not only paying for, but is demanding.

XM provides a variety of Programming like cable. If memory serves correctly this is the same ploy that was tried as cable was beginning to spread across the country.

Then simply fact is the N.A.B. fears competition, they do not want to change. But the fact is as with cable the satellite radio is here to stay. Then N.A.B. having learned their lesson with cable and satellite Television services. Want to stop XM and Sirrus for they know that soon people will want the programming and service that XM and Sirrus will provide.

I strongly oppose the Petition 04-160.

It is my belief that the market place should decide whom the listening public wants to listen to.